

GIRLS ROCK ST PETE: SPONSOR DECK

INVEST IN THE FUTURE OF GIRLS

2025 SPONSOR DECK V JUST THE FACTS! INDIVIDUAL LEVELS BUSINESS LEVELS

Between 8-14, girls' confidence levels drop 40%.

WHY WE'RE HERE.

- This "Gender Confidence Collapse" begins in puberty and often stays into adulthood, negatively impacting women's mental health as well as personal and professional success.
- Long-term effects: negative self-talk, body dysmorphia, anxiety, depression, loneliness, imposter syndrome, a lack of self-worth and severe self-judgement.
- 25% of local high school students have been exposed to **4 or more traumatic life events**. Girls lacking confidence are less equipped to recover from trauma.
- 1 in 4 Florida high school girls **have seriously considered suicide** in the past year.

Campers are provided an instrument and put in bands. Most campers have never played their instrument,

but with the support of professional musicians, each band writes an original song in just one week and then performs it for over 1,000 fans at Jannus Live.

This model creates the perfect microcosm to: 🗹 practice vulnerability & build trust

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ORKS.

- move outside comfort zones
- rengage in collective struggle & collective
- experience failure & build resilience

We also teach social justice, body positivity, and self-care!

- Creating opportunities for risk taking and failure at this critical age makes a difference.
- Boys and girls begin school with similar confidence levels, but by middle school harmful gender norms deteriorate a girls' self-worth.
- As girls take risks and see payoffs they gain courage and build resilience- the foundation of confidence.
- Girls Rock creates radically supportive spaces for kids to be themselves, take up space, and rock out!

















ARETHA \$1,000 + UP

- 6 VIP tix to the Girls Rock Concert (reserved seating + drinks)
- Shout-out to you live from the stage
- Your name prominently listed in social posts, printed banner and program, live presentation, newsletter, and more.
- Exclusive Social Media post featuring your name
- Official Girls Rock artwork signed by all campers
- The undeniable satisfaction that you totally rock!



JOAN JETT \$500 - \$999

- 4 VIP tickets to the Girls Rock Concert (reserved seating + drinks)
- Your name in the program, banner, newsletter, and live presentation
- Exclusive social media post
- Official Girls Rock swag
- The undeniable satisfaction that you totally rock!



SELENA \$250 - \$499

- 2 VIP tickets to the Girls Rock Concert (reserved seating + drinks)
- Your name in the program, banner, newsletter, and live presentation
- Inclusion in Selena Level social media post
- Official Girls Rock swag
- The undeniable satisfaction that you totally rock!



KATHLEEN HANNA \$100 - \$249

- 1 VIP ticket to the Girls Rock Concert (reserved seating + drink ticket)
- Your name in the program, banner, newsletter, and live presentation
- The undeniable satisfaction that you totally rock!



Commit early for full benefits! Print deadlines may determine inclusion. Girls Rock donations are tax-deductible per IRS non-profit guidelines.

EIN# 81-1588762 GIRLS ROCK ST. PETE (FL)

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THE SUPREMES \$10,000 AND UP

- Original song written just for your business performed live during concert OR a live, on stage presentation of official guitar signed by all campers
- Supreme billing on all concert promotion and concert day materials
- An interactive, behind-the-scenes tour during camp week for your female staff
 - 10 VIP concert tix (reserved seating, drinks, official swag)
 - Custom thank you video by campers shared via exclusive social media posts
 - Full-page color ad in official Girls Rock printed program



THE RUNAWAYS \$5,000 - \$9,999

- Live, on stage shout-out of your business by a youth rockstar
- Official drum head or guitar signed by all campers
- High billing on all concert promotion and concert day materials
- 6 VIP tickets to concert (reserved seating, drinks, official swag)
- Custom thank you video and exclusive social media post
- Half-page color ad in official Girls Rock printed program



SALT-N-PEPA \$2,500 - \$4,999

- Live, on stage shout-out of your business during concert
- Logo on concert promo materials, concert day materials + an exclusive social post
- 4 VIP tickets to concert (reserved seating, drinks, official swag)
- Quarter-page color ad in official Girls Rock printed program
- Official vinyl artwork signed by campers for display

**** Available only for businesses OWNED or LED by WOMEN. Limited to one per band, these do sell out.

BOSS BABES \$2,500

Introduce your Girls Rock band LIVE ON STAGE! Other rad benefits: Private, interactive camp tour for female staff, exclusive social media video created by your band. 4 VIP tix, reserved seating, drinks, swag. Logo in promo and concert materials + official vinyl art signed by all campers.



GO-GO'S \$1,000 - \$2,499

- Logo displayed at concert, in banners, programs, and live presentation
- Logo included in Go-Go's social media post
- 2 VIP tickets to concert (reserved seating, drinks, official swag)
- Official vinyl artwork signed by campers for display



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